

Adv: Sammarco for Hamilton County Coroner  
Agy: Obermeyer Productions

Revised 10/17

Revised 10/26 - Check received for \$13,600 gross.

# 68724

<u>TP</u>	<u>Rate</u>	<u>Freq</u>	<u>RW2554</u>	<u>Total \$</u>	<u>TRW2554</u>	<u>Class</u>
1 5-6am	\$250	8	2.7	\$2,000	21.6	P3
2 630-7am	\$600	4	2.7	\$2,400	10.8	P2
3 9-10am/Doctors	\$150	8	1.4	\$1,200	11.2	P3
4 Sat 6-10a	\$150	4	2	\$600	8	P3
5 4-5pm News	\$375	0	3.3	\$0	0	P3
	\$1,100	4	7.5	\$4,400	30	P3
to air any days between 10/29 and 11/4.						
11/5 5-6am	\$500	1	2.7	\$500	2.7	P2
11/5 630-7am	\$600	0	2.7	\$0	0	P2
11/5 9-10am/Doctors	\$350	0	1.4	\$0	0	P2
11/5 4-5pm News	\$650	0	3.3	\$0	0	P2
11/5 11-1135pm	\$2,500	1	7.5	\$2,500	7.5	P2
to air Monday, 11/5 only.						
		30		\$13,600	91.8	

less 15% discount **\$11,560**

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5-6am	\$250	8	2.7	\$2,000	21.6	P3
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Sat 6-10a	\$150	4	2	\$600	8	P3
4-5pm News	\$375	0	3.3	\$0	0	P3
M-Sun 11-1135pm	\$1,100	4	7.5	\$4,400	30	P3
to air any days between 10/22 and 11/4.						
11/5 5-6am	\$500	1	2.7	\$500	2.7	P2
11/5 630-7am	\$600	1	2.7	\$600	2.7	P2
11/5 9-10am/Doctors	\$350	1	1.4	\$350	1.4	P2
11/5 4-5pm News	\$650	0	3.3	\$0	0	P2
11/5 11-1135pm	\$2,500	1	7.5	\$2,500	7.5	P2
to air Monday, 11/5 only.						
		32			\$14,550	95.9

less 15% discount **\$12,368**



